

Okemo Valley TV Board of Directors  
Wednesday, April 25 2018, 5:30 PM  
Monthly Minutes

AGENDA:

**Present:** Julie Bowyer, George O. Thomson, Jon Clinch, Lou Krefski, John Cama and Fra DeVine

**Staff:** Patrick Cody, Executive Director, Okemo Valley TV

**Absent:**, Sharon Bixby, Sharon Combes-Farr, Noah Schmidt,

**I. Call to Order** – The meeting was called to order by President Julie Bowyer at 5:30.

**II. Communications** – Welcome New Board Member. The Board welcomed John Cama. He is taking Kurt's position for a two year period.

Two pieces of communication:

The annual report for Comcast has been received. It is available for anyone to read that so desires.

We have previously had conversations with VTel about providing adding Shrewsbury to our catchment area, however, they decided to go with Rutland. Comcast does not have station in Shrewsbury so when we renew our contract we might ask to add them.

In a letter from VTel, it was evident they are not planning to pay for the hardware for our HD upgrade. The HD upgrade was left out of our first contract with VTel. Now they are saying they are not going to pay for the HD channels. We have in writing that they would do the upgrade but they are not honoring what the previously agreed to.. Patrick feels this is not a done deal and we should continue to pursue this.

**II. Review of minutes 3/14/18** – Fra. made a motion to accept the minutes of the March meeting. Lou seconded the motion and it was carried unanimously.

## **VI. Director's Report:**

Patrick provided a comprehensive report via email.

The new sign is not ready yet. A deposit was sent in so hopefully we will get the new sign within a couple of weeks. BRGN is paying half the cost for the sign. Three new sandwich boards were purchased and were on display. We have them now so we can use them when we have more than one taping in an evening. We will display them at the Derby. We all liked them and want them used whenever we are able.

Patrick is working on a new brochure and hoped to have it ready for the Derby but that is not going to happen. We really needed to update the brochure. Since we will not have the brochure, we will have some other materials available for the guests.

There is no grant writer working for us at this time. We are looking for someone who has experience writing larger grants i.e. USDA and HUD. The previous grant writer did not feel that was within her realm. Patrick is trying to get someone else who might have the skills to write grants for the larger grantors..

Patrick indicated we need to get someone to help with IT help and has talked with Mark Madison who is more local and may be more suited to meet our needs.

**V. Finance/Budget Reports** – Bank balances.... Money Market (Building Account) \$37,498+ checking account \$7,279. We have about \$45,000 coming in from Comcast and VTel the second week of May (Due on May 15) We have one more pay period before the franchise fees come in but we will be fine.

**VI. 7<sup>th</sup> Annual Derby Gala – May 5** We need to get our friends to join us so we have a decent number as we have a small number of reservations at this

time. We discussed the options for tickets. It was agreed we need to have an option of two tickets and one horse for \$100. There was some question on the pricing. It was felt that this is why we do not have many people signed up. Not everyone wants to be a member...especially if they come from a different town. Equipment at the site has been upgraded which should be better for the guests. We can possibly have sound outside. We are hoping for good weather. George mentioned that we could possible use of CTES speakers if needed. We discussed a plan for meeting at the station to transport all the decorations. Julie, Lou and GOT will be there in the AM. Patrick may set up the AV stuff on Friday before the Derby. A phone call will determine if this possible. We will gather at 10 am.

The Speckerts will be there to entertain. They will plan to play for about an hour.

We have 8 event sponsors although one is not paid. We talked about the possibility of having only 5 races including the real race.

Lou has ten prizes for the Derby races that are all gift certificates or cards.

Silent auction items.... We do not have much. Jane Hart will volunteer another painting for the auction. Someone needs to talk with Ed about the possible donation of an RCI vacation. Patrick will be the liaison to help with is.

The menu for the evening is set and will a mixture of Mexican (Cinco de Mayo)...taco bar and Derby food.

Duties need to be assigned.

We will need someone to man the door and someone to sell tickets. Fra will purchase new tickets at staples for us to make sure we have enough.

**VII. Vote on By Laws Revision** – Lou made a motion to accept the new by-laws as presented. Jon seconded the motion second. The motion was unanimously approved. A biggest change in the bylaws was the name,

although there were a few other minor changes.

**VII. Elections** - George has agreed to run again for a position on the board. Lou asked Patrick to get something in the Vt. Journal. Lou also has asked for help in finding candidates for the board. It was felt we could announce this at the Derby and use social media.

**VIII. Other Business** - None

Next meeting is May 9 at 5:30

**IX. Adjourn** – There was a motion to adjourn by George and seconded by Lou. The motion was unanimously approved at 6:42.

Respectfully Submitted,

George O. Thomson  
Secretary