

Okemo Valley TV Board of Directors  
Thursday, August 09, 2018, 5:30 PM  
Board Meeting  
AGENDA:

**Present:** Fra DeVine, John Cama, Julie Bowyer and Noah Schmidt  
**Staff:** Patrick Cody, Executive Director, Okemo Valley TV

**I. Call to Order** – At 5:52 PM, Fra called the meeting to order.

**II. Review minutes** – In a review of the previous meeting minutes Patrick pointed out a typo with YouTube. No other comments were made and Julie Bowyer motioned that the minutes be accepted and John Cama seconded. Unanimous.

**III. Communications** – Patrick indicated that there was nothing official sent. He received an email communication about the Comcast revenue from VAN President Kevin Christopher. The concern is the decline in revenue affecting all of us and that this may be a potential trend for the future.

**IV. Director Report** – Highlights focused on Production and Programming. Tanner Bischofberger has been hired temporarily until a permanent position is posted. He is with us until Mid-September.

**V. Financial Reports** – Fra asked about our cash position and Patrick offered that we have \$50k in checking and \$30k in money market. He will be sending a mass email for summer memberships, a push to renew and get new members (total members 20)

**VI. Objectives for FY 19** – Increased fundraising, getting more people involved with production and promoting involvement with marketing. Increase the use of the studio – tied to increased programming. Fra

inquired how much time did Patrick dedicate to production. Patrick's answer was two thirds to three fourths. John Cama introduced the idea of partnering with a newspaper to do a weekly segment in the studio. Further discussion about programming that appeals to sponsors and the responsibility we have as a public access TV station.

Fra asked for a time allocation for tasks for all employees. The objective is to free Patrick from the nitty gritty to more important tasks. Patrick showed us a weekly program grid and a discussion ensued about promotion and advance placement with no resolution.

**VII. Committee Objectives and Commitments** – Noah pointed out the grant should be used for buildings and grounds. Work needs to be done before the end of the Calendar year. A decision needs to be made about which project we are undertaking. Fra tasked Patrick with “what do you want to see happen next” for the next meeting. Fra also recommended an efficient use of money.

**VIII. Code of Ethics** – The four board members in attendance signed. New picture is needed for the new board.

**IX. Other Business** – Noah introduced a potential new person interested in getting involved with the board. Fra extended an invite to the next meeting.

**IX. Adjourn** – There was a motion to adjourn by Noah and seconded by Julie. The motion was unanimously approved at 6:52.

Respectfully Submitted,

Julie Bowyer  
filling in for George O. Thomson, Secretary