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LPCTV FY15 Annual Report Summary December 2015

LPCTV is an independent non profit community TV station and media organization serving the Black River Valley and Okemo Mountain region of Vermont. Our operations include running 2 community access cable TV channels to cable subscribers in Ludlow, Plymouth, Cavendish, & Mt. Holly. In addition to operating the 2 TV channels, LPCTV provides access to equipment, facilities, and training to community members and organizations for the purposes of producing media. LPCTV is designated as a Public, Educational, and Government (PEG) Access TV organization; PEG Access TV was formally established by the FCC in the 1970s. In Vermont, PEG Access is regulated by the Public Service Board as part of Rule 8.000, addressing cable television, where LPCTV and all other access stations are defined as "Access Management Organizations", or "AMO" for short. As part of our obligations as an AMO, we generate a detailed annual report, which can be found on the LPCTV website.

In FY15, we served more than 85 organizations and over 100 individuals with services related to media production and distribution. One of the more visible ways we serve community organizations is through our Digital Signage product, the Community Bulletin Board, which runs intermittently in between programs on both of our cable TV channels. During FY15, we ran 260 bulletin board announcements from 85 different organizations. In terms of providing equipment, training, and production facilities, we served approximately 20 organizations and 50 individuals through workshops, equipment, and facility reservations. In terms of content, in FY15 LPCTV televised a total of 1609 first-run (non repeat) programs. Of these, 576 were local & regional programs, produced in our local area. Another 448 came from our other locations in Vermont, including the Statehouse.

In FY15, LPCTV hired new staff to take on 2 new positions: Fred Marin as Programming Coordinator and Luke Chrisinger as Production Coordinator. We also hired Ed McEneaney as a part-time Field Producer & Production Associate. In addition to staffing changes, we continued with equipment upgrades in FY15; most significantly, we placed an order for new servers for both master control (program playback) and video-on-demand (that equipment was installed early in FY16).

LPCTV's facility, located in the Ludlow Community Center complex, includes a TV & performance studio, editing stations, meeting area, and equipment storage areas. The multi-year construction project has one last remaining phase, which is contingent on fundraising. During the past year, the LPCTV Board of Directors updated the building plans and received a cost estimate for the remaining work from Wright Construction. A budget is now being prepared and a financing plan is being developed. The one area that was completed during the past year is the studio, which is the centerpiece to the facility. While it had been in use since 2013, the studio required lighting and acoustic improvements. Financed through a \$20,000 private donation, and grants from Okemo Community Challenge, and the Vermont Arts Council, that work was completed during FY15. We now have a professional studio with a large green screen wall and encourage everyone in the community to help put this new space to use.

In early May, we held the 4th Annual Kentucky Derby Day fundraiser event at Willie Dunne's Grill at Okemo Valley Golf Course. The event raised \$5000 for LPCTV and we are grateful for the opportunity provided to us by Okemo and Willie Dunne's. In addition to the Derby fundraiser, we also generated revenue through memberships and underwriting. Thank you to the members of LPCTV and the Towns of Ludlow, Plymouth, Cavendish, & Mt. Holly for their financial support. And thank you to our 2015 business underwriters: *Heritage Family Credit Union, Wright Construction, Okemo Mountain Resort, Vermont Properties & Development, Sam's Steakhouse, and Harry's Café*. We would also like to thank the numerous community members who have participated in LPCTV and to local cable subscribers for their ongoing support.