



## FY2024 ANNUAL REPORT

July 1, 2023 – June 30, 2024

### FY2024 Board of Directors:

Noah Schmidt,  
*President*

George Thomson,  
*Vice President*

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Executive Director:  
Patrick Cody

Since 2001, Okemo Valley TV has operated as a nonprofit community access television station and media education center, although the type of media and how it is delivered has been in a state of evolution. We continue to be supported largely through cable funding and our channels are carried locally on both Comcast (channels 1076 & 1086) and VTel (166 & 167). Those channels are also streamed 24/7 from the website and the Okemo Valley TV streaming app, which is available for free download across the main OTT (“over the top”) platforms: , Apple TV, Roku, Fire TV, as well as on mobile on Android / Google Play and iOS. Local programming is also archived and available to watch on demand on the website (okemovalley.tv), You Tube Channel, and the streaming app.

During FY2024, we presented 1,010 new “first run” (non-repeat) programs. Of these, 759 were “local”, meaning that they were produced, presented, or otherwise generated from, within our service area. That’s an average of about 15 new local programs each week! These were produced largely by community members and volunteers, with some by Okemo Valley TV staff. The remainder of the programming came to us from Statewide non profits and State government agencies.

One of our core services is the provision of equipment, training, media education, technical support, and consultation to individuals and community organizations within our service area. During FY2024, we loaned out field production equipment (camera, microphones, etc.) on 53 occasions; our studio was used by community members 58 times; and our editing systems were used 68 times. In addition to video programming, we also posted 63 community announcements from 24 different organizations on our TV & online bulletin board. Local organizations can submit these to us through our web form at [okemovalley.tv/calendar](http://okemovalley.tv/calendar).

The Annual Meeting was held at the end of June, just before the close to the fiscal year. It included the annual presentation of producer awards, which are given to community members who produce noteworthy programming deserving of attention, in four different categories. This year’s award recipients were: Claire McKey Berkman (“Producer of the Year”), Rev. Joseph & Jessica Arnold (“Outstanding Achievement”), Amy McMullen (“Youth Programming”), and Will Simoneau of TecGym Sports (“Community Service Award”). More information on these community producers and their projects can be found online at [okemovalley.tv/producer-awards-2](http://okemovalley.tv/producer-awards-2).

Okemo Valley TV’s total operating expenses for FY2024 were \$238,097. Revenue totaled \$234,360; of this, \$176,384 (or 75%) was from cable funding; the partnerships that we have with the two local cable providers - Comcast and VTel - is instrumental. The remaining 25% of our funding was received from a combination of sources, including State funding, local fundraising, and fee-for-service. We are grateful the support of the Towns of Ludlow, Cavendish, Plymouth, Mount Holly, & Andover. Each of these Towns provided budget appropriations, which totaled \$5,650 in contributions. Along with our colleagues throughout the State, we are fortunate to also receive support from the State of Vermont. In FY2024, this support amounted to \$45,000 for Okemo Valley TV.

We thank these businesses for being underwriters over the past year: VT Properties / William Raevis Real Estate, Open Door Vacation Rentals, Vermont Ski House (aka Lake Rescue Chalet), Friends of Ludlow Auditorium, & VTel. Thank you to community members who have supported us through membership. Together, contributions from individual memberships & business underwriting comprised \$3,346 of total revenue.

One note about the evolution of our media offerings: in March 2024, we received a permit from the Federal Communications Commission (FCC) for a Low Power FM (LPFM) community radio station. This is an exciting opportunity for the whole community. Soon, WLUD “Black River Radio” will be come to the local airwaves (an even sooner, the plan is to first launch it online). Follow along with this and other station updates on our website: [okemovalley.tv/news](http://okemovalley.tv/news).