



FY2023 ANNUAL REPORT

July 1, 2022 – June 30, 2023

FY2023 Board of Directors:

Noah Schmidt,
President

Pat Moore,
Vice President

George Thomson,
Secretary

Wendell Perkins,
Treasurer

John Cama

Robert Greenawalt

Lisa Hamm-
Greenawalt

Zachary McNaughton

Newton Rose

Executive Director:
Patrick Cody

Since 2001, Okemo Valley TV (formerly LPCTV) has operated a nonprofit community (“PEG”) access television station and community media center. We are one of 24 such PEG (Public, Education, & Government) stations in Vermont, which were originally formed as a public service requirement, as part of the Federal Cable Act (part of the Communications Act), which stipulated that local jurisdictions could require the channels and funding from cable companies in exchange for being granted licenses to operate in their community. In Vermont, this is regulated on a statewide basis through the Public Utility Commission.

We continue to be supported largely through cable funding and our channels are carried on both Comcast (channels 1076 & 1086) and VTel (166 & 167) locally, but we are more than “just cable”, evolving into a vital local public media resource. While Okemo Valley TV may be a TV station, its delivery of local programming has increasingly been online, as has the audience. Way back in 2007, we began putting local programs on our website (found at okemovalley.tv), as “video on demand”, and have continued doing so ever since. Today, we have a library of many thousands of local shows on the site, as well as an active You Tube channel. Our two TV channels are also being streamed 24/7 from the website; an last year, we launched our own OTT (“over the top”) app, now available as a free download on all of the most popular streaming & mobile platforms: Apple TV, Roku, Fire TV, Google Play, and iOS. There, you will find current local programs available to view on demand, as well as our live TV channels.

During FY2023, we presented 1,980 new programs. Of those, 1,411 were locally-produced, (909 hours). Who makes all of the programming? It’s a combination of Okemo Valley TV staff, volunteers, community producers, non profit organizations, State agencies, & others. Okemo Valley TV is truly programming by the community and for the community. We provide equipment, training, and technical support to community members and organizations who wish to create programming, or share news or other information for us to present. During FY2023, we loaned out field production equipment (camera, microphones, etc.) on 20 occasions; our studio was used by community members 49 times; and our editing systems were used 36 times. In addition to video programming, we also posted 63 community announcements from 36 different organizations on our TV & online bulletin board. Local organizations can submit these to us through our web form at okemovalley.tv/calendar.

The Board of Directors kicked off a new strategic planning process with a retreat in May, to explore the ways in which the organization can remain vibrant but also grow and evolve. The FY2023 Annual Meeting was held June 20th. It included the annual presentation of producer awards, which are given to community members who produce noteworthy programming deserving of attention, in four different categories. This year’s award recipients were: Gary Blodgett & Patrick Pullinen from Expeditionary School at Black River (“Producer of the Year”), Claire McKey Berkman (“Outstanding Achievement”), Heidi Baitz (“Youth Programming”), and Paula VanGuilder (“Community Impact”).

Okemo Valley TV’s total expenses for FY2023 were \$244,762. Revenue for FY2023 totaled \$249,242; of this, \$201,695 (or 81%) was from cable funding; the remaining 19% was received from a combination of sources. We are grateful the support of the Towns of Ludlow, Cavendish, Plymouth, & Mount Holly, & Each of these Towns provided budget appropriations during FY2023, which totaled \$4,500 in revenue. And this year (FY2024) the Town of Andover has been added to this list, which increasing the support we receive from Towns. For the past three years, we – along with our colleagues throughout the State – have also been fortunate to receive support from the State of Vermont. We thank the State Legislature and Governor Scott for this. In FY2023, this support amounted to \$25,000 for Okemo Valley TV.

We thank these businesses for being underwriters in 2023: HWC Financial, VT Properties / William Raevis Real Estate, Open Door Vacation Rentals, Mountain View Law (formerly Marylou Scofield, Esq.), & VTel. Thank you to community members who have supported us through membership. Together, contributions from individual memberships & business underwriting comprised \$5,724 of total revenue.