



Okemo Valley TV
Monthly Board Meeting Minutes
August 30, 2023

Okemo Valley TV, 37C Main Street, Ludlow, VT (and via Zoom teleconferencing)

Present: Noah Schmidt, George Thomson, Wendell Perkins, Lisa-Hamm-Greenawalt, Robert Greenawalt, Claire McKey Berkman, and Patrick Cody, Executive Director, Okemo Valley TV

Zoom: Zachary McNaughton

Absent: Newton Rose

I. **Call Meeting to Order/Review Agenda:** The meeting was called to order by Noah Schmidt, President, at 5:38 pm.

II. **Communications/Public Comments:** None.

III. **Review and Approve Meeting Minutes:** Lisa Hamm-Greenawalt made a motion to approve the minutes from the June 20, 2023, Board meeting, after the correction of one spelling error (“unanimously,” Article 4). Bob Greenawalt seconded. Motion passed unanimously. *(The July 2023 meeting was cancelled due to the flood.)*

IV. **Director’s Report:** Patrick’s written Director’s Report was emailed in advance to members. Here is summary:

- We now have a Board of eight members. John Cama and Pat Moore completed their terms. Welcome to new board member Claire McKey Berkman. Claire teaches at Woodstock Middle and High School and was on the planning team for the inaugural Woodstock Film Festival.
- Since the Annual Meeting, Ludlow was hit by historic flooding. The OVTV building sustained no damage. The station pivoted to dedicate its resources to flood coverage and disseminating recovery information to the community, in cooperation with the Federal Emergency Management Agency (FEMA), the Okemo Valley Chamber of Commerce, the Small Business Administration (SBA), state and local municipal officials, local emergency officials, and nonprofits like the Black River Action Team (BRAT) and Lake Rescue Association (LRA).

- Because of the flooding response, OVTV experienced an uptick in community engagement. People appreciated the programming and began getting involved, even on camera.
- Abby Childs has come on board on a contractual basis to manage our social media management and handle our weekly e-newsletters.
- Rebecca Salem has been hired on a contractual basis to write grants. Her first big deadline is Sept. 10, for the State of Vermont’s “Building Communities” grant.
- The new server was installed with some minor glitches, which were remedied.
- Patrick just returned from a 2-week vacation.
- We have excellent staffing right now, but still have needs to address. Will Harris, who does program scheduling, is leaving at the end of 2023 (extended from planned end of August). We are looking to hire someone to do a 20–25-hour job that would include fill-in producer, or at the minimum a 15-hour job for just program scheduling.
- We need to sign off on the agreement with Springfield Area Public Access Television (SAPA) establishing a partnership related to the designation of an Access Management Organization (AMO) for PEG Access services by Comcast for the Town of Reading. The proposed agreement says we will continue providing service, and SAPA will act as the fiscal agent. We will get financial statements quarterly and invoice them for 50%, totaling about \$5K a year. We send them programming and they will broadcast it to the 15 subscribers in Reading. Bob made a motion that we give Patrick the authority to sign a 5-year MOU agreement with SAPA. George seconded. Passed unanimously. Patrick promised to email the SAPA agreement to Board members and expected to sign the agreement the following week.

V. Committees:

- **Community Engagement:** The Community Engagement Committee needs to hold a meeting soon to address the annual Membership Drive, which was postponed due to flooding.
- **Financial:** The Financial Report will be sent electronically. The oral reporting was postponed to the September meeting.
- **Policies and Procedures:** This Committee, formed last year, has never met, and needs to come up with a system for updating obsolete OVTV docs.

VI. Next Meeting Date: Sept. 21 at 530 pm

VII. Adjourn: George moved to adjourn at 7:02 pm and was seconded by everyone. Motion was unanimously approved.

Respectfully submitted,

Lisa Hamm-Greenawalt
Secretary

