

## **Okemo Valley TV**

### **Regular Meeting**

**Thursday, March 17, 2022 at 5:30PM**

**Okemo Valley TV, 37C Main St., Ludlow, VT and Zoom**

### **Minutes**

**Present:**, Pat Moore, Newt Rose, Noah Schmidt, George O. Thomson, Patrick Cody, Executive Director, Okemo Valley TV

**Zoom:** Zachery McNaughton

**Absent:**, Susan Haefner, Sharon Huntley, John Cama

**I. Call Meeting to Order** – The meeting was called to order by President Noah at 5:34 pm.

**II. Review Agenda and Consider any Adjustments** – There were two additions to the agenda.

- a. Approve minutes of the January (20?) and the February 17, 2022 meetings.
- b. Approve the appointment of Wendell Perkins to the board.

**III. Communications/Public Comments** – Patrick reported that spoke with John who relayed he is presently not able to attend meetings.

**IV. Approval of Meeting Minutes** – Noah made a motion to approve the minutes of the February 17, 2022 meeting.

The minutes of the January meeting were not available so will be approved at the next meeting.

Noah made a motion to appoint Wendell Perkins to fill the remainder of the term vacated by Will Harris. Pat seconded the motion which was approved unanimously.

**V. Director Report** – Patrick provided his report electronically to the board prior to the meeting. He highlighted a few items as indicated below. His full report is available on the website.

The House passed the FY22 Budget Adjustment Request which was previously approved by the Senate. As a result, we will be receiving an unanticipated payment of \$12,500 which Patrick suggested we put in the Building Fund. VAN has asked for a bigger amount for 2023.

The collaborative regionalization efforts with other stations is moving slowly. Patrick has had one conversation with CATV but there was little interest at the present time. There is some collaborative activity occurring with SAPA mostly when covering the GMUSD meetings. The station in Woodstock seems to be the most promising. There is some generic interest but we have yet to meet with them. The Heritage Family Credit Union may be interested in doing a regional plan for some underwriting...shared with another station. They are already underwriters with GNAT-TV so might be interested in a package of some sort.

Patrick explained how the station covered town meetings and school district meetings some of which were hybrids. There are several which were postponed due to COVID and still need to be covered in the coming months.

Patrick stated that he has not taken much of his approved PTO and so far he has only taken the approved holidays. Therefore, for the remainder of the year he will be out in 3- 4 day chunks to take advantage of his PTO. The board encouraged him to do so.

The Nominations Committee needs to meet, advertise the board openings and prepare a slate of officers for next year. We are obligated to advertise open positions in print and through electronic media.

Noah and Wendell have positions which will be up for re-election.

Patrick reported that Will is working out well. He is learning the systems and does most of the work remotely 3 – 4 days per week. He only does the day-to-day scheduling which frees up him and Rebekah to do other things.

New Programming....Senior Solutions is planning to do a program on a regular basis. “The West River Weather Guy” who does by-weekly weather forecasts will also be doing some programs.

Patrick is trying to get people who do video to use the station.

We need to do some long-term planning to include strategic and succession planning. Patrick is coming up on 20 years of employment and there are some things that he would really like to see us accomplish/finish but he is not able to do with the present structure. He suggested that some restructuring is needed with shifting of some responsibilities before this can happen.

He really wants to get the building finished and thinks there is some grant opportunities available but he just does not have the time to pursue that with the current staffing. He would also like to really work on regionalization efforts with other stations.

**VI. Community Engagement – Underwriting Updates, Other Opportunities** – Pat said that Troy of the Fox Run Golf Club is not interested in becoming an underwriter. He approached Murdock’s and they would like to but Etienne needs to find money. Killarney is also interested and Mark was positive about underwriting but at the moment he is so busy. Patrick suggested we just send him something as a reminder. Pat also suggested Mark possibly might be interested in providing some videos of cooking.

**VII. Financial/Budget Report** - No report was available. Patrick reported we are on track with where we think we should be at this time in the year. He will send out a report after March 31. The cable franchise money is still looking good. He also said he has a meeting scheduled with Wendell at the Heritage Family Credit Union to discuss investment opportunities.

**VIII. Other Business** – There was no other business. It was decided that we need to get our committees active so meetings were scheduled as follows: Personnel - March 22 at 2:00; Finance April 11 at 2:00 and Building and Grounds, March 22 at 3 pm.

**IX. Confirm Next Meeting Date(s) – Committees & Regular meeting** April 21 at 5:30 was set for the next regular meeting. George indicated that he will be away and not available for the meeting so someone else will need to take minutes.

The date of June 23 was set for the Annual Meeting.

**X. Adjourn**

Pat made a motion to adjourn at 6:35. The motion was seconded by Newt and so moved.

Respectfully submitted,

George O Thomson  
Secretary