

Why Become an Underwriter?

Visibility

Underwriters and sponsors benefit from the "Halo Effect" of being associated with our mission of service to the community.

Credible and Memorable Impact

You will not be competing against any other messaging, making an effective and lasting impression.

Showing Support for Community Media

As audiences are stretched over numerous platforms & devices, it's important to have a place to stay connected & engaged with the LOCAL community and to show your support for "hyperlocal" public media.

OPPORTUNITIES FOR ANY LEVEL

No matter your spending level, Okemo Valley TV will help you find the best way to connect with the local audience.

FRIEND: \$250

- Shared video "Thank You" televised & streamed daily
- Logo, photo & company name on our Bulletin Board
- Logo & link on OkemoValley.TV
- Promotion in marketing materials, incl. weekly e-news
- Membership benefits see okemovalley.tv/underwriting

SPONSOR:

\$500

- :15 video thanking your business televised & streamed daily
- Logo, photo & company name on our Bulletin Board
- Logo & link on **OkemoValley.TV**
- Promotion in marketing materials, incl. weekly e-news
- Membership benefits- see okemovalley.tv/underwriting

PATRON:

\$1000

- :30 thanking your business televised & streamed daily
- Logo, photo & company name on our Bulletin Board
- Logo & link on **OkemoValley.TV**
- Promotion in marketing materials, including weekly e-news
- Video testimonial with owner or other representative(s)
- Membership benefits- see okemovalley.tv/underwriting

Keeping the Community Connected- Now With More Ways to Tune In & Engage!

WAYS to WATCH

1. Live TV Channels (on TV, website, & streaming app) Community Access & Education/Government channels (VTel: #166 & #167 | Comcast: #1076 & 1086)





Watch now on our website at www.okemovalley.tv/watch & search programming

3. Download the App!



Free 'Okemo Valley TV' streaming app - Apple TV, Roku, Fire TV, Google Play, iOS

4. YouTube VouTube



Ready to watch? Scan our code.











