



## Why Become an Underwriter?

### Visibility

Underwriters and sponsors benefit from the “Halo Effect” of being associated with our mission of service to the community.

### Credible and Memorable Impact

During our programming, you will not be competing against any other messaging, making an effective and lasting impression.

### Supporting Community Media has Never Been More Important

As audiences are being bombarded with algorithm-driven opinions & sensationalized programming, it’s important to have a place to stay connected & engaged with your local community

## OPPORTUNITIES FOR ANY LEVEL

No matter what your spending level, Okemo Valley TV will help you find the perfect way to reach your next customer.

**FRIEND: \$250**

- Shared video “Thank You” televised daily.
- Logo, photo & company name on our Bulletin Board
- Logo & link on OkemoValley.TV
- Membership benefits

**SPONSOR: \$500**

- 15-second video thanking your business televised daily
- Logo, photo & company name on our Bulletin Board
- Logo & link on OkemoValley.TV
- Membership benefits

**PATRON: \$1000**

- 30-second video thanking your business televised daily
- Logo, photo & company name on our Bulletin Board
- Logo & link on OkemoValley.TV
- Membership benefits

**REGIONAL REACH \$TBD**

Broaden your reach to include our public access sister stations for a Windsor County (or beyond) region-wide presence

- Regional station participation TBD based on a customized plan specific to your business
- Call for details

## What’s New at Okemo Valley TV

We’ve expanded our level of services.

We’ve expanded our coverage of local municipal meetings by 25%; added school sports programming; more cultural, theatrical and music programming; and broadcast weekly updates from our Governor.

More programming entices more viewers to tune in and look to us for their local news and events.

Our programming is being seen on more platforms than ever.

You can view our programming on Comcast Channel 1076, VTel Channel 166, our YouTube channel, and access “Video on Demand” online at [okemovalley.tv](http://okemovalley.tv). And this year, we're launching something new:

Okemo Valley TV will be on streaming apps for Roku, Apple TV, Amazon Fire, & mobile. More ways to watch means more exposure for your business!